

### JUDGING GUIDELINES – TECHNICAL CRITERIA REQUIRED TO SCORE GOLD

	8 Points (1 Star)	9 Points (2 Star)	10 Points (3 Star)	11+ Points (4 Star)
<b>Framing</b>	Some care with framing Horizon level	Some care with framing Horizon level	Well framed	Excellent (no faults)
<b>Focus and Depth of Field</b>	Subject focussed	Subject in focus Attention to focus in other areas	Focussed managed and effective Optimum depth of focus	Excellent (no faults)
<b>Exposure</b>	Subject correctly exposed	Overall exposure good	Overall exposure excellent Highlight and Shadow detail rendered effectively	Excellent (no faults)
<b>Clutter</b>		No serious distractions	Managed with no distractions	No distractions
<b>Composition</b>		Attention to composition basics	Composition well addressed	Obviously a carefully composed and effective composition
<b>Lead the eye</b>			Some attention given	Movement of the eye well managed
<b>Balance</b>			Some attention given	Balance of tones, shapes and subject matter managed creatively
<b>Use of Colour and Light</b>			Some attention given Contrast well managed	Excellent use of colour and light Contrast well managed Colours luminous

### JUDGING GUIDELINES - CREATIVE AND EMOTIONAL CRITERIA REQUIRED TO SCORE GOLD

	8 Points (1 Star)	9 Points (2 Star)	10 Points (3 Star)	11+ Points (4 Star)
<b>Emotional Response, Mood</b>	Clear centre of interest	Clear centre of interest	Promotes an emotional response and conveys mood	Strong emotional response Mood well communicated
<b>Impact</b>		Some impact and eye catching quality	Eye catching and holds attention	Attention grabbing Exciting and memorable WOW!
<b>Creativity and Originality</b>			Some evidence of creative use of composition, exposure and lighting	Creative and original work Lighting, contrast, colour managed creatively
<b>Tells a Story or Communicates</b>		Provides some information about the subject	Relates the subject to its context and surroundings	Tells a coherent story Stimulates the imagination
<b>Enduring Quality</b>				Memorable. Produces a lasting impact. Enduring quality